Julie McLaren is a Selective Flood Territory Manager with more than 12 years of experience in the property & casualty industry. She is skilled in all facets of flood underwriting, education and marketing and is your go-to resource for knowing the ins and outs of flood insurance.

Julie McLaren
Region: Southwest
States: AZ, CA, HI, NV, OR, WA
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Julie is here to help you write and service your flood insurance clients:

Regional Presence: Based in the Southwest region, Julie is your boots on the ground, providing you with the knowledge and expertise needed to effectively speak flood. You’ll see her around at Big “I” conventions and industry events teaching continuing education classes and making herself available to answer your flood insurance questions.

Expertise: Since she is dedicated to this one line of business, Julie has intimate knowledge of flood insurance and has both national and regional awareness of specific issues.

Experience: With more than 12 years in the insurance industry, Julie understands the agent/consumer dynamic and can lend marketing support in communicating the need for flood insurance to your clients.

Underwriting Support: Julie is your go-to resource for understanding the ever changing NFIP rules and regulations.

Marketing Support: Selective offers a variety of customizable resources to help you sell more flood insurance. Julie can assist you in navigating these materials to help you identify what will work best to achieve your business goals.

Education: Julie is certified to teach continuing education classes offered by your Big “I” state association.

On-site Book Roll-over Assistance: Changing carriers can be a time consuming process. Julie and her colleagues can provide administrative support, making the transition seamless.

To learn more about working with Selective to help increase flood awareness with your customer base, contact Julie today.